



NORTHWEST BROTHERHOOD FOUNDATION OF WASHINGTON

A 501(c)(3) Nonprofit Corporation

Roger Moore, President

Joe Richey, Vice President

Joel Bengtson, 2nd Vice President

Katie Moore, Sec./Treas.

Tax ID: 82-3280469

October 9, 2019

NW Brotherhood Foundation of WA
PO Box 477
Tenino, WA 98589
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info@nwbrotherhood.org

To Whom It May Concern,

I am writing to you on behalf of the NW Brotherhood Foundation in regard to a sponsorship opportunity for our 3rd Annual Charity Fundraiser. This special event is held to raise money so that we can help first responders, and their families, experiencing hardships due to illness or injury and to raise awareness about first responder suicide and mental health. The fundraiser will be held on April 18th, 2020 at the Lacey Community Center.

Even though we are a fairly new organization, we expect this event to be a great success thanks to the support of our community. With more than 150 expected attendees and volunteers, we hope to raise enough money to support our mission and help the people that selflessly help others.

We would like to invite your business to support this important cause by becoming a sponsor. This is an excellent opportunity for your business to be featured in our pre-, during and post-event promotion that reaches hundreds/thousands of people across Washington state.

The event sponsorship opportunities are listed below; please see the attached sheets for more details:

- \$10,000 – Commissioner Level – Presenting Sponsor
- \$5,000 – Chief Level
- \$2,500 – Officer Level
- \$1,000 – Firefighter Level
- Various Expense and In-Kind sponsorships available ranging from \$350 to \$2,500

If you are interested, please complete and return the enclosed sponsorship form by **January 31st**, then retain a copy as a receipt for your records. (**Note:** The sooner we receive your submission, the more pre-event advertising we can offer via our website, postcards, flyers and more.)

Thank you very much for your consideration. I will be in touch within the next few weeks to follow up. In the meantime, feel free to contact me any time with questions or requests.

Sincerely,

Roger Moore

President

(360) 239-8376

rmoore@nwbrotherhood.org



Northwest Brotherhood Foundation
www.nwbrotherhood.org
Federal Tax ID: 82-3280469

THE 3rd ANNUAL CHARITY FUNDRAISER

SATURDAY, April 18th, 2020
LACEY COMMUNITY CENTER

Sponsorship Agreement

SPONSOR INFORMATION

Sponsor's Name _____ Contact _____

Address _____

Email _____ Phone _____

EVENT SPONSOR LEVELS:

- ☐ \$10,000 – Presenting Sponsor
- ☐ \$5,000 – Chief
- ☐ \$2,500 – Officer
- ☐ \$1,000 – Firefighter

For In-Kind donations, please use the other form.
If you have questions, please contact us at:
info@nwbrotherhood.org

UNDERWRITER SPONSOR LEVELS:

- ☐ \$350 – Program Sponsor
- ☐ \$375 – Ticket Sponsor
- ☐ \$500 – Bar Sponsor
- ☐ \$600 – Decoration Sponsor
- ☐ \$800 – Marketing Sponsor
- ☐ \$1,500 – Photography Sponsor
- ☐ \$2,500 – Shirt Sponsor

I am unable to attend, please accept my donation of \$ _____

I'd like to purchase discounted tickets: _____ (\$60 each – \$15 off)

PAYMENT INFORMATION

- ☐ Enclosed is a check payable to: **NW Brotherhood Foundation**

*Ticket cost is not tax deductible

Please mail completed form to: NW Brotherhood Foundation, P.O. Box 477, Tenino, WA 98589
Contact Roger Moore for more information at rmoore@nwbrotherhood.org or (360) 239-8376



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THE 3rd ANNUAL CHARITY FUNDRAISER

SATURDAY, April 18th, 2020
LACEY COMMUNITY CENTER

Auction Item and In-Kind Donation Form

Company: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Name of Company/Individual to be listed on promotional materials,

if different from above: _____

Estimate retail of items: \$ _____

(Please do not write priceless. If value is subjective, give us your estimate of value)

Description of Items: _____

Restrictions (if any): _____

Please check which of the following applies for auction and raffle items:

- ☐ Yes, a certificate will be provided
- ☐ Please create a certificate for me
- ☐ Please make arrangements to pick up this item; call me at: _____

PLEASE MAIL THIS FORM TO: NW BROTHERHOOD FOUNDATION, P.O. BOX 477 TENINO, WA 98589

For questions or donation pick up inquiries contact: info@nwbrotherhood.org

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR Commissioner Level \$10,000 EXCLUSIVE

- Name & logo on **ALL** event advertising and listed as “Presented By (Your Company)”
- 2 reserved tables with company name & logo plus 16 tickets for the Fireman’s Ball
- Name & logo prominently displayed at event and dedicated space for promotional items
- Name & logo prominently displayed on event T-shirts and programs
- Verbal recognition throughout event and on radio ads prior to the event
- Name & logo permanently displayed on our website as a sponsor with a link to your company
- A Special Thank You gift to display at your business

Chief Level \$5,000 EXCLUSIVE

- 1 reserved table with company name & logo plus 8 tickets for the Fireman’s Ball
- Name & logo displayed on all event flyers, our website, and social media
- Verbal recognition throughout event and on radio ads prior to the event
- Name & logo displayed at event and in event programs

Officer Level \$2,500

- 8 Tickets to the Fireman’s Ball
- Name & logo displayed on all event advertising, our website, and social media
- Name & logo displayed in event programs

Firefighter Level \$1,000

- 4 Tickets to the Fireman’s Ball
- Name on our website and social media
- Name in event programs



2020 Charity Fundraiser

APRIL 18TH, 2020

UNDERWRITING OPPORTUNITIES

As an event underwriter, you help underwrite the cost of the Fireman's Ball. In addition, you have a great opportunity to receive publicity.

All underwriting sponsors receive 2 admission tickets plus recognition in event programs and foundation website. Items listed below are in addition to.

Program Sponsor \$350

- Name & logo printed on the cover of event programs

Ticket Sponsor \$375

- Name & logo printed on all event tickets

Bar Sponsor \$500

- Name & logo displayed at the bar

Decoration Sponsor \$600

Marketing Sponsor \$800

- Name Logo on all printed advertising
- Name mentioned on radio advertising

Photography Sponsor \$1,500

- Photo credits for all photos from the event

Shirt Sponsor \$2,500

- Name and logo printed on all event apparel

OTHER OPPORTUNITIES

Sponsor a Table \$150

- Name & logo displayed at a table

Reserve a Table \$500

- Name & logo displayed at a table
- 8 Event Tickets

In-Kind Donations

- Raffle & Silent auction items
- In-kind donations accepted in lieu of services listed above

Event Flyers will be printed February 1st

Payment and Sponsor Agreement MUST be received by January 31st to be on the flyer.

Please have all sponsorships paid for by March 1st

For questions or donation pick up inquiries contact: info@nwbrotherhood.org